PRESS RELEASE

зshape⊳

For Immediate Release

Contact:Bruce Frederic Mendel, 3Shape CommunicationsE-mail:bruce.mendel@3shape.comWeb:www.3shape.comDate:January 5, 2016, HQ Copenhagen, Denmark

3Shape TRIOS[®] Orthodontics integrates with Dental Monitoring

Copenhagen, January 5, 2016 – 3Shape TRIOS[®] Orthodontics has created a seamless integration with Dental Monitoring.

The integration enables orthodontists using the TRIOS[®] intraoral scanner to send digital impressions directly to the Dental Monitoring platform with just a click.

Dental Monitoring uses a digital impression to determine patient's current baseline tooth position. The application then enables both the orthodontist and patient to monitor an orthodontic treatment by aligning photos taken regularly with the patient's smartphone and comparing them with the original baseline tooth position as identified by the initial intraoral scan.

The 3Shape TRIOS[®] integration now gives orthodontists using 3Shape orthodontic solutions an extra and engaging tool for monitoring treatment progress. As well as promoting better treatment experience and compliance for the patient because the Dental Monitoring application actively involves them.

Orthodontists using 3Shape TRIOS[®] can select *Dental Monitoring* from the list of integrated solution providers within the intraoral scanner's software. From there, the orthodontist just needs to click to send the TRIOS[®] digital impression and case information directly to the Dental Monitoring platform.

TRIOS® leading accuracy provides the best solution

Because the digital impression becomes the first reference point in defining the baseline tooth position as well as a benchmark for all future calculations made by the application, it makes the accuracy of the initial intraoral scan paramount.

3Shape TRIOS[®] industry-leading accuracy will ensure a precise image for the Dental Monitoring platform. TRIOS[®] was recently named the dental market's most accurate intraoral scanner in a study published by the American Dental Association.

"The Dental Monitoring platform is an exciting new tool for orthodontists and for encouraging patient treatment participation. The smooth integration between TRIOS® Orthodontics and the platform will make it much easier for more orthodontists and patients to take advantage of the innovative platform," said Flemming Thorup, 3Shape president and CEO.

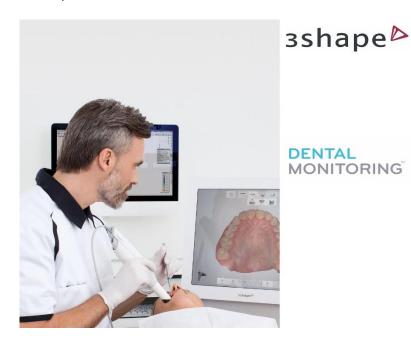
3Shape Headquarters Europe, Middle East & Africa Holmens Kanal 7 1060 Copenhagen, Denmark Tel: +45 7027 2620 3Shape Asia Room 906, Tower A of Eton Place No. 69, Dongfang Road 200120 Shanghai, China Tel: +86 21 5835 2281 **3Shape Latin America** Carrera 13 # 82-91 Oficina 401 110221 Bogotá, Colombia Tel: +57 1691 9508 3Shape North America Somerset Hills Corporate Center 10 Independence Boulevard, Suite 150 Warren, New Jersey 07059, USA Tel: +1 (908) 867 0144 More information at www.3shape.com info@3shape.com

PRESS RELEASE



For Immediate Release

"The 3Shape TRIOS[®] has an excellent track record when it comes to accuracy and user-friendly interface, so we're very excited about the integration of our platforms," said Philippe Salah, Co-Founder and CEO at Dental-Monitoring. "I think this integration is the next logical step in the development of our product. We strongly believe in simplifying access to the latest innovations in digital orthodontics and have always been committed to building bridges between different digital techniques."



For more information about TRIOS Orthodontics: <u>http://www.3shape.com/new+products/orthodontic+system/intraoral+scanner+orthodontics+softw</u> are

For more information about the Dental Monitoring app: <u>https://dental-monitoring.com/</u>

About 3Shape

3Shape creates 3D scanning and CAD/CAM software solutions. Award-winning technology that enables dental and hearing professionals to treat more people, more effectively and with improved care. A privately-owned company, 3Shape has over 650 employees with a product-development force of more than 230 professionals. Offices and service centers located in the Americas, Asia and Europe serve customers in more than 100 countries. Company headquarters are in Copenhagen, Denmark. www.3shape.com.

About Dental Monitoring

Incorporated in 2013, Dental Monitoring is the first web-based monitoring solution in orthodontics. They form a dedicated team of orthodontists and engineers, committed to creating a new standard of quantified orthodontics. Their ambition is to empower every orthodontist to achieve their treatment goals with a closer cooperation with their patients. With headquarters in Luxembourg and Paris and a global network of partners, the company strives to deliver their patented technology and continuous innovation worldwide.

3Shape Headquarters Europe, Middle East & Africa Holmens Kanal 7 1060 Copenhagen, Denmark Tel: +45 7027 2620 3Shape Asia Room 906, Tower A of Eton Place No. 69, Dongfang Road 200120 Shanghai, China Tel: +86 21 5835 2281 **3Shape Latin America** Carrera 13 # 82-91 Oficina 401 110221 Bogotá, Colombia Tel: +57 1691 9508 3Shape North America Somerset Hills Corporate Center 10 Independence Boulevard, Suite 150 Warren, New Jersey 07059, USA Tel: +1 (908) 867 0144 More information at www.3shape.com info@3shape.com