PRESS RELEASE



For Immediate Release

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Date: April 26, 2016, HQ Copenhagen, Denmark

Keep improving with 3Shape Orthodontics

Copenhagen, April 26, 2016 – 3Shape will present its latest digital orthodontic solutions, like, TRIOS 3, the R2000 lab scanner, its orthodontic software and more at the annual session of the American Association of Orthodontics (AAO) in Orlando, April 30 – May 3, 2016.

3Shape will also deliver industry-focused presentations, product training and hold special events at its booth at the show.

OPENING DAY PRESS CONFERENCE

3Shape will hold a press conference at 10.00 AM, Saturday, April 30 at its AAO 3Shape Booth #2065. New products and updated solutions presented.

FEATURED 3SHAPE PRODUCTS AT AAO 2016

3Shape TRIOS® 3 – Because accuracy matters

Several studies published over the past year on intraoral scanner accuracy have identified TRIOS as an industry leader. Study documentation will be available at the booth.

TRIOS and orthodontic solution providers

Orthodontists can learn more about the extensive list of global orthodontic solution providers and TRIOS Ready labs that TRIOS shares interoperability with. The partnerships enable TRIOS users to select orthodontic solution providers and labs from the TRIOS drop down menu and send cases with just a click.

TRIOS Battery Cart model

The new TRIOS Battery Cart model will be on display. TRIOS Battery Cart includes a rechargeable battery instead of power cord making maneuverability simpler.

Visitors can demo TRIOS 3 at the 3Shape booth.

3Shape Orthodontic software – Gain > Grow > Simplify > your orthodontics

3Shape will present its orthodontic software solutions that integrate clinical patient data, including intraoral and CBCT scans. Enabling orthodontists and technicians to analyze, plan and simulate treatment simply and accurately in 3D for optimal patient outcome. The software creates digital study models as well.

3Shape will also demo its digital indirect bonding solution which enables the accurate placement of vestibular brackets on the patient's malocclusion with the help of real-time collision detection tools.

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3Shape orthodontic software in addition, enables the design and manufacture clear aligners, night guards, retainers, palatal expanders and more. The software outputs open STL files so labs, for example, can choose to manufacture appliances in-house or externally depending on their set up.

R2000 dental lab scanner - For ultimate productivity

The R2000 lab scanner, that scans two dental models at once, will be featured as well. The R2000 and select 3Shape scanner models have been enhanced with new technology to increase productivity and reduce workflow time.

New features include: improved scanning workflows for smoother and more flexible scanning and optimized processing that significantly shortens waiting time between creating an order and starting the scan. New techologies will be unvailed first at the event.

Red Dot Award Winner

The 2000 series lab scanner series recently received a Red Dot 2016 product design award.

3SHAPE PRESENTATION SCHEDULE AT AAO 2016

Time	Apr 30	May 1	May 2	May 3
10.00	Press Meeting	How to use CADCAM for splints – 3D printed and milled	Digital Indirect Bonding- Flexible collaboration and transfer media production	TRIOS: Sending a case to a TRIOS Ready lab – Learn to send TRIOS scans to labs for appliance preparation and treatment planning
11.00	Orthodontic Analysis workflow – learn how 3Shape analysis tools streamline your orthodontic diagnostic process	Learn how to send a TRIOS case to 3M Incognito	3Shape Product News – Learn more about 3Shape flexible and powerful solutions for digital orthodontics	Orthodontic Treatment Planning – learn how 3Shape analysis tools can accurately plan and monitor your orthodontic treatment
13.00	TRIOS: Sending a case to a TRIOS Ready lab – Learn to send TRIOS scans to labs for appliance preparation and treatment planning	Orthodontic Treatment Planning – learn how 3Shape analysis tools can accurately plan and monitor your orthodontic treatment	TRIOS: Sending a case to a TRIOS Ready lab – Learn to send TRIOS scans to labs for appliance preparation and treatment planning	3Shape Product News – Learn more about 3Shape flexible and powerful solutions for digital orthodontics

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14.00	Digital Indirect	Orthodontic	Orthodontic	Digital Indirect
	Bonding-	Analysis	Analysis	Bonding-
	Flexible	workflow – learn	workflow – learn	Flexible
	collaboration	how 3Shape	how 3Shape	collaboration
	and transfer	analysis tools	analysis tools	and transfer
	media	streamline your	streamline your	media
	production	orthodontic	orthodontic	production
		diagnostic	diagnostic	
		process	process	

About 3Shape

3Shape creates 3D scanning and CAD/CAM software solutions. Award-winning technology that enables dental and hearing professionals to treat more people, more effectively and with improved care. A privately-owned company, 3Shape has over 700 employees with a product-development force of more than 230 professionals. Offices and service centers located in the Americas, Asia and Europe serve customers in more than 100 countries. Company headquarters are in Copenhagen, Denmark. www.3shape.com