PRESS RELEASE

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For Immediate Release

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Gettin' diggy with 3Shape at Chicago Mid-Winter

Copenhagen, February 18, 2016 – 3Shape will present its latest digital dentistry solutions, like TRIOS[®] 3 and the D2000 lab scanner, at the Midwinter Meeting in Chicago, February 25 - 27, 2016. 3Shape will also deliver an industry-focused lecture program and product training at the show.

3Shape TRIOS 3 - #1 in accuracy

The TRIOS 3 digital color impression solution was recently named the industry's most accurate intraoral scanner in a study released by the American Dental Association. 3Shape will present TRIOS 3, which has been updated with new features and functionality at the show. Visitors will be able to demo TRIOS[®] 3 at the 3Shape booth.

D2000 dental lab scanner for ultimate productivity

The D2000 lab scanner, that scans two dental models at once, will be on display as well. The D2000, and select 3Shape scanner models, have been enhanced with new features and technology to increase productivity and reduce workflow time.

Some of the new features include: improved scanning workflows for smoother and more flexible scanning and optimized processing that significantly shortens waiting time between creating an order and starting the scan. New techologies will be unvailed first at the event.

OPENING DAY PRESS CONFERENCE

3Shape will hold a **press conference at 9.30 AM, Thursday, February 25 at its Midwinter Meeting 3Shape Booth #2043**. Products and solutions will be introduced.

Upcoming Dental System[™] 2016

Midwinter and Lab Day visitors will get a sneak peek at the upcoming Dental System 2016 to be released later in the year. The new software has added many advanced tools while strengthening overall system stability. Dental System 2016 provides dental professionals with even more indications, tools and libraries as well as integrated and intuitive workflows with leading 3D printers and milling machines.

New Dental System[™] 2016 features include:

- Accelerated lab scanners and new impression scanning technology
- Enhanced integration with TRIOS® and 3rd party intraoral scanners
- Fast and robust crown design engine
- Complete and seamless integration with milling machines and 3D printers

Additional new features will be revealed in Chicago.

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Integrated solutions with Dental System[™] for expanding lab business

Implant services

3Shape Implant Studio module is fully integrated with Dental System to enable labs to design and produce cost-efficient surgical guides, and offer prosthetic driven implant planning. Using the implant positions identified in Implant Studio, technicians can then design and produce all the prosthetic components, such as temporary crowns and customized abutments, using Dental System. Come by for a demo.

Orthodontic services made easy

3Shape Dental System also includes Splint Designer to enable labs to provide splints and simple orthodontic appliances.

3Shape lecture schedule at Lab Day 2016

The Hyatt Regency Chicago, 151 E Wacker DR, Chicago, IL 60601 - Columbus Ballroom IJ, Gold level

| Thursday | Presenter | Lecture |
|-------------|------------------------------------|--|
| 13.00-13.45 | Rune Fisker Justin S. Marks, | The Latest and Greatest Innovations from 3Shape |
| 14.00-15.00 | CDT | Progress in Digital Dentures and RPDs |
| 15.00-15.45 | Mitch Jula | Digital Pressing Design & CADCAM integration with 3Shape |
| Friday | | |
| 09.00-10.00 | Rune Fisker | The Latest and Greatest Innovations from 3Shape |
| 10.00-11.00 | Bob Cohen | A comprehensive protocol for screw retained full arch zirconia bridges |
| 11.00-12.00 | BJ Kowalski | Implant Studio: How to get data into the software and get out a perfect surgical guide and everything in between |
| 12.00-13.00 | Lee Culp | Smile Design- Not just an image |
| 13.00-14.00 | Matt Roberts and Franklin Shull | The team approach to digital dentistry |
| 14.00-15.00 | Steven Pigliacelli | 3D Printing: The next CADCAM manufacturing technology |
| 15.00-16.00 | Alan Jurim | Guided Implant Placement with TRIOS, what no other intraoral scanner can do |
| 16.00-17.00 | Tim Traekjaer | Indirect Bonding with 3Shape |

Attendees should pre-register to ensure **CR-credits** at:

http://www.3shape.com/knowledge+center/exhibitions+and+events

Lab Day training for 3Shape users

3Shape will conduct hands-on training in using 3Shape Dental System 2015, Implant Studio[™] and Orthodontic solutions. Training sessions are open to 3Shape LABcare users and take place February 27-28, Hyatt Regency Chicago, Roosevelt room, 9 AM – 4 PM. Attendees should pre-register to ensure **CR-credits** at: <u>http://www.3shape.com/knowledge+center/exhibitions+and+events</u>.

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About 3Shape

3Shape creates 3D scanning and CAD/CAM software solutions. Award-winning technology that enables dental and hearing professionals to treat more people, more effectively and with improved care. A privately-owned company, 3Shape has nearly 700 employees with a product-development force of more than 230 professionals. Offices and service centers located in the Americas, Asia and Europe serve customers in more than 100 countries. Company headquarters are in Copenhagen, Denmark. www.3shape.com.

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