PRESS RELEASE

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For Immediate Release

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3Shape Launches TRIOS[®] 3 Mono Intraoral

Scanner

World's first upgradable entry level intraoral scanner

Copenhagen, September 30, 2016 – 3Shape launches TRIOS 3 Mono – a new entry-level version of its award-winning TRIOS 3 intraoral scanner.

TRIOS 3 Mono delivers the same documented-accuracy, insane speed and ease of use of all TRIOS intraoral scanners but takes digital impressions without color. It will sell at an extremely competitive price point at nearly 40% less than TRIOS 3 color models.

TRIOS Mono delivers many of the same award-winning features of TRIOS 3 color models, including:

- TRIOS documented-accuracy, insane speed and ease of use
- The widest range of indications and delivers texture and stone model scans plus HD photos
- Doctors can offer same-day dentistry using optional 3Shape practice lab

Upgrade to color model at any time

As a special bonus, the TRIOS 3 Mono is upgradable to a TRIOS 3 color model at any time. The cost of the upgrade is the price difference between the two scanners and service fee. When upgrading to a TRIOS color model, the upgrade includes RealColor[™] scanning, digital shade measurement and an integrated intraoral camera.

"Doctors are definitely looking to go digital with their dentistry. There are just too many documented advantages to ignore. To make the jump easier, we created an intraoral scanner they can start and keep growing with, one that doesn't compromise speed and accuracy or use powder, says Flemming Thorup, president and CEO at 3Shape.

Adding, "The TRIOS Mono delivers the award-winning performance of our TRIOS 3 intraoral scanner, but at a terrific price and importantly, like all 3Shape products is future proof, and with the opportunity to upgrade to a color model at any time."

About 3Shape

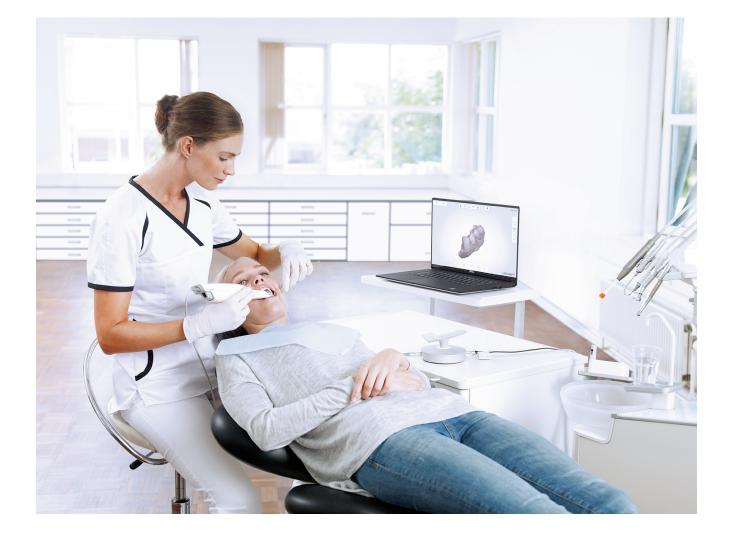
3Shape creates 3D scanning and CAD/CAM software solutions. Award-winning technology that enables dental and hearing professionals to treat more people, more effectively and with improved care. A privately-owned company, 3Shape has over 760 employees with a product-development force of more than 275 professionals. Offices and service centers located in the Americas, Asia and Europe serve customers in more than 100 countries. Company headquarters are in Copenhagen, Denmark. www.3shape.com.

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