PRESS RELEASE



For Immediate Release

Contact: Bruce Frederic Mendel, 3Shape Communications

E-mail: <u>bruce.mendel@3shape.com</u>

Web: www.3shape.com

Date: February 23 2017, HQ Copenhagen, Denmark

The best reasons to go digital with your dentistry from 3Shape

Copenhagen, February 23, 2017 – 3Shape today introduces new solutions for dentists like 3Shape Smile Design and 3Shape Scan Bodies and will feature its 3Shape TRIOS intraoral scanner all week at the Chicago Midwinter event.

3Shape Smile Design

3Shape Smile Design enables the fast and easy creation of new smiles for patients. The planning tool works by layering the design of proposed restorations on 2D photos of patients. Up until now, digital smile design (DSD) has been a cumbersome and lengthy process. Now with 3Shape Smile Design it's possible in just a few minutes.

The patient, doctor and lab technician work together as a team to evaluate esthetics directly from the patient's photo. This creates a workflow that involves the patient right from the start and helps to drive treatment acceptance.

Proposed smile designs can then be brought into 3Shape Dental System software. Using the software's RealView engine, the 2D picture is merged with 3D digital impressions from e.g., TRIOS intraoral scanner, to create high esthetic functional designs. The option of producing a mockup of the final restoration allows the patient to literally, try on the new smile. Once approved, manufacture of the restoration is made from the same files.

3Shape Scan Bodies

3Shape introduces today at Midwinter its own proprietary scan bodies to make digital implant scanning easier. The highly durable, titanium 3Shape scan bodies enable professionals to capture implant positions accurately. Available for all major implant systems, 3Shape scan bodies feature a unique ID code. The code identifies the implant system and connection. 3Shape scan bodies can be used with both intraoral and lab scanners.

Hands-on 3Shape TRIOS intraoral scanner demos

Winner of the Cellerant "Best of Class" Technology Award for intraoral scanners four years in a row, dental professionals can hands-on-demo the 3Shape TRIOS 3 digital color impression solution all week at the 3Shape Midwinter booth #5029.

Recognized for its speed, documented accuracy, and ease of use, the 3Shape TRIOS intraoral scanner gives doctors the widest range of treatment options with verified CAD/CAM lab workflows. TRIOS 3 enables doctors to cloud-share cases to labs for the full range of treatment workflows, materials and

PRESS RELEASE



For Immediate Release

expertise. With a click, practices can also share cases with over 150 solution partners like Invisalign, and take advantage of integrations with all major implant manufacturers.

Doctors can also choose to design and mill their own crowns using 3Shape TRIOS Design Studio – 3Shape's chairside CAD/CAM solution.

3Shape TRIOS Design Studio is verified and completely-integrated with market-leading milling machines to ensure smooth connectivity, seamless crown production and a wide range of material choices.

Dr. Ramsey A. Amin, of Los Angeles says about the 3Shape TRIOS intraoral scanner: "The TRIOS accuracy and resulting fit is unparalleled and I could not practice dentistry to the same caliber without it."

About 3Shape

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions for the dental industry includes the multiple award-winning 3Shape TRIOS intraoral scanner, the game-changing 3Shape X1 4-in-1 CBCT scanner, and market-leading scanning and design software solutions for dental labs. Two graduate students founded 3Shape in the year 2000, and today the company's fast-growing team of employees in 19 offices worldwide is serving customers in over 100 countries. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more people more effectively. www.3shape.com.



3Shape Smile Design