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3Shape solutions enabling labs to do more of what they love, faster and more cost effectively

3Shape to introduce new solutions, partnerships, and a special Chicago promotion on 3Shape's E4 scanner

Copenhagen, February 20, 2020 – At LabDay in Chicago, 3Shape to introduce updated 3Shape Dental System 2020 software, and new partnerships to enable labs to build their business and do more of what they love, faster, and more cost effectively.

What to see and do at Chicago LabDay, 3Shape booth #J-16, K-17

1) 3Shape E4 lab scanner – ultimate productivity for labs!

The 3Shape E4 lab scanner scans full arches in just nine seconds, two seconds faster than when launched last year to make it 3Shape's fastest scanner ever. Its unprecedented scanning speed helps to deliver efficient die-in-model scanning for superior productivity, as well as extremely high accuracy for even the most precision-demanding cases.

The E4 has been very popular with dental technicians looking to either trade-up an old 3Shape scanner or add more capacity to their labs. Sunrise Dental Laboratory, Lab Owner, John Wilson says: "The new E4 scanner is hands down the most convenient, intuitive and fastest unit we have ever used. If your lab is ready to upgrade, I cannot recommend this scanner enough – 3Shape does it again!"

The preferred configuration for labs looking to scale their service offerings is with Dental System Complete Restorative which gives labs access to all 3Shape's restorative lab workflows.

Special Chicago E4 promotion

At LabDay, professionals can take advantage of a special 3Shape Chicago promotion of \$1,200 off for an E4 scanner. Professionals should contact 3Shape or a 3Shape reseller at the show to learn more.

2) 3Shape Dental System 2020 launched

3Shape releases the latest version of its leading CAD/CAM software for dental labs, 3Shape Dental System 2020. The choice of labs around the world, 3Shape Dental System 2020 delivers efficient and optimized workflows for the most profitable and in-demand services such as dentures, clear aligners, splints and more.

Highlights for 3Shape Dental System 2020 include:

- A significantly improved denture design workflow including enhanced gingiva design and the full integration of Ivoclar Vivadent Ivotion Denture System into Dental System 2020, giving access to patented workflows and milling process with the new monolithic Ivotion disc.
- Dental System 2020's new all-in-one implant bridge workflow that enables the design of highly esthetic and functional full anatomical bridges.
- Integration with major Lab Management Systems to automatically transfer case information between 3Shape Dental System 2020 and Lab management systems – exclusive to 3Shape.
- More flexibility with better scan handling, improved Model Builder workflow combined with software optimizations to deliver our best and most stable Dental System release ever.

3Shape Splint Studio now available in the United States

The extremely fast and intuitive workflow enables the quick design and production of all major single-jaw occlusal splint types in just a few clicks.

3) Superior clear aligner partner integrations

At LabDay, 3Shape, FullContour, and Argen introduce the first lab-dedicated clear aligner workflow.

3Shape's open and ever-growing ecosystem enables labs to seamlessly deliver the treatments their customers and patients want. From materials, mills, printers and libraries to integrations and partnerships, 3Shape connects labs with an unrivaled range of technology, collaborative workflows, design services, and manufacturing partners.

The new lab-dedicated seamless clear aligner workflow enables labs using 3Shape solutions to offer doctors competitive clear aligners designed by FullContour and manufactured by Argen. The lab's doctors have full control over the order, review, and treatment proposal approval using 3Shape's cloud-based Treatment Review portal.

All 3Shape solutions can be demoed at 3Shape LabDay booth #J-16, K-17 - February 20-22, 2020.

About 3Shape

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions for the dental industry includes the multiple award-winning 3Shape TRIOS intraoral scanner, the upcoming 3Shape X1 CBCT scanner, and market leading scanning and design software solutions for dental labs.

Two graduate students founded 3Shape in Denmark's capital in the year 2000. Today, 3Shape has over 1,600 employees serving customers in over 100 countries from an ever-growing number of 3Shape offices around the world. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. www.3shape.com

